



COLE ASSOCIATES SECURES GROWTH FUNDING FOR JJ STEREO

November 2014

Cole Associates Corporate Finance, secured growth funding for JJ Stereo from Peer to Peer lender, Funding Circle.

JJ Stereo is an award winning producer of TV programmes, advertisements and video promotions for the music industry. Established in 2000 it has become the 'go-to' agency for live bespoke music filming.

JJ Stereo has developed several unique TV formats, most notably Ibiza Rocks (with MTV and Channel 4), which has run successfully since 2008, and in 2014 Superstar DJs with Annie Mac (Channel 4) and Soundchain with Zane Lowe (MTV).

Recent TV adverts and promos include:

- Paolo Nutini - TV and online campaign
- Pink Floyd -catalogue campaign
- Suggs -TV advert
- Jake Bugg – promo
- Girls Aloud – promo
- Plan B - promo



The funding will provide working capital and allow the company to develop new formats for TV programmes for sale into multiple territories.

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