

8<sup>th</sup> December 2021

## COLE ASSOCIATES ADVISES INVENTYA GROUP ON MERGER WITH CRESCO INNOVATIONS



### **Inventya Grants Limited announces Merger with Cresco Innovation Limited**

Inventya Grants Limited are pleased to announce that we have completed a merger with Cresco Innovation Limited. This merger, effective Monday 22<sup>nd</sup> November 2021 will allow us to further enhance our combined offering of innovation and growth support to our clients via increased grant writing services. Inventya Group were advised by Jeremy Cole of Cole Associates Corporate Finance.

With over a decade of grant writing experience, the acquisition of Cresco's team of highly skilled bid writers brings an excellent track record of helping companies to develop and implement innovation strategies. As a team, they have raised more than £30million in grant funding for clients in the last three years which is why we are so excited to have them as part of the Inventya group.

Aldo De Leonibus CEO of Inventya Limited states "We are delighted to have completed this merger, as it will allow us to offer our enlarged customer base an enhanced service to further support our mission to help innovative companies bring their products and services to market in the UK and internationally via funding, finance, R&D tax credits and consultancy."

Jo Derbyshire of Cresco Innovation Limited confirmed that "This is a move driven by the collective vision to work proactively on behalf of our clients, drawing on our experience to maximise both bid and tender success with our commitment to support innovative growth and myself along with the team are excited to be joining a larger group to providing a greater range of client services."

For more than 10 years, Inventya Group are proud to have helped more than 2,000 businesses grow and raise more than £160million in finance. This merger will help us continue to work with an expanding client base to accelerate their growth through innovation further by increasing our growing family to 75+ staff members and providing us with two main bases of operation in the UK.

For more information about Cresco Innovation Limited head to their website at <https://crescoinnovation.co.uk/>

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