

Wednesday 1st July 2026

JEREMY COLE JOINS PANEL FOR PRO.MANCHESTER EVENT IN BOLTON

Cash, Capital & Control: Funding Growth the Smart Way



pro-manchester

Jeremy Cole, founder of Manchester-based corporate finance boutique, Cole Associates Corporate Finance joined the panel today for a discussion on cash flow

management and funding for SMEs. The event, held at the magnificent Albert Halls in Bolton Town Hall featured an experienced panel of experts alongside Jeremy, chaired by Becci Martin of Boo Coaching & Consulting and including Andy Nichols of GC Business Finance, Emma Ball of Alexander & Co and Oscar Garcia of Amarillo Accounting.

The theme of the discussion was very much Cash is king. There was a lively discussion covering how Greater Manchester businesses are navigating the current finance landscape, whether it's planning for growth, managing risk, or exploring investment.

We covered the funding options available to SME owners and drilled into what funders are really looking for. We discussed how businesses can improve cashflow management, financial reporting, forecasting, preparing for lending conversations and getting investor-ready; how to tell your story.



Other topics discussed included:

How can business owners spot early warning signs that their finances need attention before they become a bigger issue?

What does good cashflow management look like in practice, especially for growing businesses?

What should a business do internally to get itself in order before approaching a bank, lender, investor, or adviser?

Once the foundations are in place, how should a business decide whether it actually needs external finance or whether it can improve cashflow in other ways first?

The event was held in Bolton as part of Pro.Manchester's strategy to appeal to a wider audience of SME owners and professionals across Greater Manchester.

For more information on cash flow management and sources of funding, contact Jeremy Cole on 07711 435814, jeremyc@cole-group.co.uk