

November 2023

## Banyan Software Announces Acquisition of FXCubic



Banyan Software, a leading acquirer of software businesses, acquired FXCubic, a leading technology platform founded in 2016 by Ege Kozan, Sencer Coltu, and Cem Kozan.

David Middleton of Cole Associates Corporate Finance advised the shareholders of FX Cubic on the sale.

FXCubic is an advanced pricing aggregation solution that empowers retail trading brokers with low-latency access to a network of liquidity providers, including banks, hedge funds, and more. The platform equips brokerages with comprehensive pricing data of their own choice and from their own environment, allowing them to execute competitive trades efficiently.

Liquidity aggregation solutions such as FXCubic play a crucial role in the financial industry by providing brokers with access to a wide range of liquidity providers. These solutions ensure competitive pricing, efficient execution, and effective risk management for brokers and their clients, particularly in the fast-paced and dynamic financial markets.

*“Ege and his team have developed a remarkable platform that is driving significant value for retail trading brokers and their clients. We look forward to working closely with Ege and the entire FXCubic team to continue to build upon their incredible success.”*

Keith Bird • Operating Partner, Banyan Software

*“Banyan Software is the ideal partner to take FXCubic to the next level. Their expertise, resources, and commitment to preserving our company culture make this a win-win for everyone involved. We are excited about the opportunities for growth and innovation that lie ahead, while always prioritizing the service quality that are known for.”*

Ege Kozan • Managing Director, FXCubic

Ege Kozan, Managing Director of FXCubic, will remain actively involved in the business post-acquisition.

For more information see: [fxcubic.com](https://fxcubic.com)