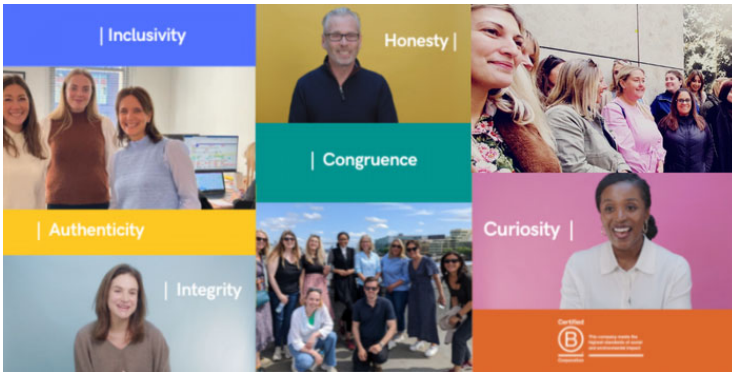


March 2023

## COLE ASSOCIATES ADVISES THE EXECUTIVE COACHING CONSULTANCY ON CONVERSION TO EMPLOYEE OWNERSHIP TRUST



Cole Associates Corporate Finance is delighted to have advised the founding shareholders of The Executive Coaching Consultancy Ltd on the sale of a majority stake to an Employee Ownership Trust (EOT).



Formed in the 1990s by an all-female team of entrepreneurs, The Executive Coaching Consultancy has grown to become one of the world's largest independent leadership coaching consultancies. The founders' beliefs are that businesses can grow and succeed while still operating with empathy, fairness, and responsibility. The team's mission is to support their clients as they become equitable, inclusive and sustainable workplaces.

Clients of the firm include many global brands such as Visa, HSBC, Deliveroo, J P Morgan, ASOS, Lululemon and The Telegraph. More than 100,000 leaders have benefited from the firm's 90+ coaches who are skilled in the behavioural sciences, including psychology & neuroscience. The company is a certified B Corporation. More information on the business can be viewed at <https://executive-coaching.co.uk/about-us/>



The founding shareholders were advised on the transition to EOT ownership by Jeremy Cole of Manchester-based corporate finance boutique, Cole Associates Corporate Finance. Legal advice was provided by Baxendale Employee Ownership Solicitors.

Kate Buller, Founding Director and Master Coach commented:

*"My fellow-founders and I are thrilled to transition the business towards employee ownership. It is entirely consistent with our mission and ethos that have underpinned the consulting services we have provided to our wonderful clients during the last 30 years; endorsing principles such as inclusion, sustainability and employee empowerment. We're confident that our new EOT status will help to propel the business and our clients to even greater success and fulfilment."*

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