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Manchester Printers Group acquires Deanprint



David Middleton of Cole Associates Corporate Finance advised Deanprint Ltd on the acquisition by the fast-growing Manchester Printers Group Ltd (MPG). Cole Associates advised on the MBO of Deanprint in 2011 and are delighted to have been able to help this long-established business again, with the transition to the next phase of its development.

The acquisition is MPG's fourth this year. Deanprint's status as a specialist book binder and finisher, established in 1890, attracted MPG, as it seeks to build a wide range of diverse businesses to complement each other.

Deanprint will keep its name and staff, with existing management team also staying on.

MPG group operations director David Whittles said the Stockport, Cheshire company would essentially carry on with business as usual, but with the advantage of having a wider support network within the group.

He said: "There's basically no change. We didn't really go in to change the business.

"Deanprint will operate the way it has always operated; we're not going to change something that works."

The deal, for an undisclosed sum, has added 40 staff to the group's roster, roughly doubling its manpower to just above 80 staff across the North West.